

AUSTIN TIERNEY

PRODUCT MANAGER

PROFILE

Experienced Product Manager with a demonstrated history of working with mobile first platforms. Skilled in Design, Geodata, Localization, Data Analysis, and Leadership.

Currently based in New York, NY and willing to relocate.

SKILLS

- 📦 PRODUCT MANAGEMENT
- 🌐 LOCALIZATION
- 👤 USER RESEARCH
- 📐 PRODUCT DESIGN
- 💎 SKETCH
- 🎨 ILLUSTRATOR
- 🎨 PHOTOSHOP
- 📊 DATA VISUALIZATION
- 📄 LOOKER
- 🔗 SQL
- 📍 LOCATION DATA
- 📍 ARCGIS / QGIS
- 🔗 PYTHON
- 📄 AMPLITUDE

WORK EXPERIENCE

SEATED, SENIOR PRODUCT MANAGER 2020 - PRESENT

Built the Seated at Home (pickup & delivery) product from scratch, driving revenue from 0 to over 700k within the first few months of launch.

FRESHLY, PRODUCT MANAGER 2019 - 2020

Ownership of Freshly mobile apps (ios & android), with verticals focused on user retention, menu optimization, product experience, and improving conversion rates on the platform.

SNAPCHAT, PRODUCT MANAGER 2017 - 2019

Ownership of multiple geo-based products including Filters, Location Advertising, and Snap Map. Responsible for geodata, design, metrics, localization, and specification of new products.

Launched multiple consumer products, scaled filters to over 15 new international markets, and generated over 25 billion filter views through new feature experiences.

Scaled our location database with first and third party data, and generated over \$7 million in location advertising spend within the first year of product launch.

SNAPCHAT, GEOFILTER COORDINATOR 2016 - 2017

Responsible for curation of the geofilter product, user research, and localized experiences on a global scale.

+5 YEARS OF WORK EXPERIENCE 2011 - 2016

EDUCATION

EdX 2014 - PRESENT

Independent coursework from HarvardX and MITx focusing on computer science, data science, and product design.

MACOMB COMMUNITY COLLEGE 2013 - 2014

Coursework focused on computer science and mathematics.